



Chance Morgan Inc.
4219 Irving
Wichita, KS 67209

PRESS RELEASE

June 13, 2008
FOR IMMEDIATE RELEASE

Contact:

Sara Julian
Marketing Manager
Phone: (316) 945-6555, ext. 2292
Fax: (316) 942-7416
E-mail: sara.julian@chancemorgan.com

Pacific Park's Colorful New Giant Wheel

Wichita, Kan. — Pacific Park at the Santa Monica Pier in Santa Monica, Calif. unveiled a new Chance Giant Wheel on May 28, 2008.

A state-of-the-art computer-generated lighting system with 160,000 energy-efficient led lights is a main feature of the new wheel. In addition to high energy savings, the illumination system will display dynamic, eye-popping computer generated lighting entertainment in the evenings. Depending on the season, the lights are capable of illuminating a Valentine's heart, Fourth of July American flag, or a Christmas wreath.



The new Pacific Park Giant Wheel's 160,000 LED energy saving lights shine during the lighting ceremony on the Santa Monica Pier in Santa Monica, Calif., on May 28, 2008.
Photo Credit: Stefano Paltera/Pacific Park

The new wheel replaces a 1996 Chance Giant Wheel which was sold on an eBay auction to Grant Humphreys of Oklahoma City, Okla. Humphreys has commissioned Chance to build a new base for the wheel, as the original base was not included in the sale. Chance will also be refurbishing the wheel before delivering it to Humphreys sometime next year.

Chance Morgan, Inc. is located in Wichita, Kansas. For more information about Chance Morgan products, visit www.chancemorgan.com.

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